

Analysis Information Resources

There are many great resources to gather the information for your industry and competitive analysis. The primary organizations that will provide the information are federal and state government agencies, and your trade associations. Following are a few sites to utilize for your research:

Government

Department of Census	www.census.gov
Census of Retail Trade	www.census.gov
Census of Manufacturing Trade	www.census.gov
Census of Wholesale Trade	www.census.gov
Bureau of Labor Statistics	www.bls.gov
Survey of Current Business	www.census.gov
Michigan Department Career Development	www.michimi.org
Michigan Economic Development Corporation	medc.michigan.org
State of Michigan Data Center	www.state.mi.us/dmb/mic
Economics Data	www.econdata.net

Library Resources

Encyclopedia of Associations –Paper only
US Industrial Outlook 2000 – McGraw Hill & U.S. Department of Commerce (Paper only)
Magazine database searches
Standard & Poor's Industry Surveys
RMA Annual Statement Studies – Robert Morris Financial Statement Analysis – Paper only